

# EU-U.S. DPF, UK Extension to the EU-U.S. DPF, and Swiss-U.S. DPF Arbitrator

Robin B. Campbell  
McDermott, Will & Emery

**Current Employer-Title** McDermott, Will & Emery-Consultant

**Profession** Robin has spent the past 30 years as a lawyer at helping public and private companies navigate the global privacy and security landscape.

**Work History** McDermott, Will & Emery

- Consultant May 2024-present, Washington, DC
- Senior Counsel & Co-Chair Data Privacy & Cybersecurity Practice April 2021-May 2024
- Lead a global team of privacy, cyber and data protection professionals and manages business development, marketing/branding, financial performance, attorney training, and client satisfaction
- Handled legal issues involving privacy, data protection, and cybersecurity, from proactive compliance to security incident response
- Handled data breaches affecting millions of individuals, defended against federal and state investigations post-breach, navigated bad press and angry customers, and helped companies repair and remediate

Robin Campbell Consulting, LLC / Founder

- February 2019 – Present, Reston, VA
- Founded consulting firm advising clients on privacy/data protection/cybersecurity, focusing on practical solutions and implementation of programs that reduce legal and reputational risks.

Squire Patton Boggs / Partner, Co-Chair Global Data Privacy & Cybersecurity Practice

- February 2017 – April 2021, Washington, DC
- Specialize in complex/cutting edge legal advice, including expertise in autonomous vehicle technology, connected-cars, IoT, data monetization, and online tracking technologies.
- Maintain an active practice in proactive data management (including issues around leveraging data assets, navigating global regulatory frameworks, and incident response).

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- Lead a global team of privacy, cyber and data protection professionals. Manage business development, branding, financial performance, attorney training, and client satisfaction.

#### Cognomotiv / Advisory Board Member

- December 2018 – Present, Menlo Park, CA
- Advise artificial intelligence company designing sophisticated fault and failure detection and prediction systems.

#### Crowell & Moring / Senior Counsel, Co-Chair Privacy & Cybersecurity Practice

- January 2005 – January 2017, Washington, DC
- Started the Privacy & Cybersecurity practice.
- Led a global team of privacy, cyber and data protection professionals. Responsible for all aspects of practice management and financial reporting.
- Seconded three times to clients to serve as Chief Privacy Officer/Privacy Lead for 6-9 months, twice in the automotive industry (for Fortune 10 OEMs) and once in healthcare.

#### Click 4 Compliance (online compliance training) / Co-Founder

- July 2006 – October 2017, Reston, VA
- Developed state-of-the-art online training in the fields of Privacy (approved by the UK ICO), Cybersecurity, Data Breach, and HIPAA.
- Created go-to-market strategy.
- Managed the company’s compliance efforts, including privacy/security policies and procedures, customer interface/contract negotiations and employee training.

#### Hewlett-Packard Europe / Strategic Consultant

- 1998 - 2000, Geneva, Switzerland
- Served as a strategic consultant to HP Europe in Geneva, Switzerland, during the early stages of implementation of the European Data Protection Directive.
- Led a cross-functional task force to develop a global compliance strategy under the EU Directive and to act as a central point of contact for all questions related to privacy and data protection.
- Promoted a detailed policy framework within the company for handling personal data in daily business.

#### Thelen, Reid, Brown, Raysman & Steiner LLP / Litigation Associate

- 1990 – 1997, San Francisco, CA

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<b>Experience &amp; Expertise in U.S. Privacy Law and EU Data Protection Law and, As Appropriate, Any Other European Data Protection Law</b>	Robin has spent the past 30 years helping public and private companies navigate the global privacy and security landscape in a variety of industries, including tech, manufacturing, retail, and healthcare. She has led the global privacy and cybersecurity practices at three top tier law firms, McDermott, Will & Emery, Squire Patton Boggs, and Crowell & Moring. At each, she led a global team of privacy, cyber and data protection professionals and managed business development, marketing/branding, financial performance, attorney training, and client satisfaction. She was seconded to clients to serve as Chief Privacy Officer/Privacy Lead, twice in the automotive industry (for Fortune 10 automakers) and once for a national healthcare insurer. Robin is a recognized expert in legal issues involving privacy, data protection, and cybersecurity, from proactive compliance to security incident response. She has handled data breaches affecting millions of individuals, defended against federal and state investigations post-breach, navigated bad press and angry customers, and helped companies repair and remediate. She specializes in cutting-edge legal advice, including with respect to autonomous vehicle technologies, connected cars, data monetization, and online tracking technologies.
<b>Experience &amp; Training in Alternative Dispute Resolution</b>	As a trial lawyer for the first decade of her career, Robin spent many years participating in various forms of dispute, including trials, mediations and arbitrations.
<b>Professional Licenses</b>	Admitted to the Bar: District of Columbia, 2005, California, 1990; Certified Information Privacy Professional, CIPP/US; Certified Information Privacy Manager, CIPM.
<b>Professional Associations</b>	American Bar Association; District of Columbia Bar; California Bar; Law 360, Cybersecurity & Privacy Editorial Advisory Board; Cybersecurity Trailblazer, National Law Journal 2016; Privacy Faculty, International Association of Privacy Professionals.
<b>Education</b>	University of Texas School of Law (J.D., 1990); University of London (international law, 1989); Angelo State University (B.A., cum laude, 1987).
<b>Languages</b>	English
<b>Publications, Speeches &amp; Testimony</b>	Robin has served on the Advisory Board of Cognomotiv, an AI start up, and Law 360's Privacy and Cybersecurity Editorial Advisory Board. She also served on the Privacy Faculty for the International Association of Privacy Professionals (IAPP) and maintains certifications in US Privacy and Privacy Management from the IAPP. She has served as a guest lecturer on international data protection and data breach response at Georgetown University.

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After close to 30 years practicing in privacy, data protection and cybersecurity, I have written numerous articles and done many presentations and webinars. Below are examples of the organizations for which I have written articles, given presentations and done webinars:

- International Association of Privacy Professionals (including spending some time on the Privacy Faculty)
- Association of Corporate Counsel
- International Institute of Communications
- Privacy and Security Forum
- National Law Review
- American Bar Association
- Private trainings/presentations for numerous clients
- Firm sponsored client events, for example:  
<https://www.squirepattonboggs.com/en/insights/events/2017/10/autonomous-vehicle-series-in-washington-dc-confronting-the-privacy-and-cybersecurity-concerns>

Below are representative examples of articles/publications that I have written during over the years:

Amendments to the California Consumer Privacy Act of 2018: Progress toward Clarity, National Law Review, 2018.

Supreme Court Takes Another Step to Keep Up With the Digital Times: Criminal Procedure and Cell Phone Records in Carpenter, National Law Review, 2018.

Google Defeats Alleged BIPA Violations for Retention and Collection of Face-geometry Scans via Google Photos, National Law Review, 2019.

3 reasons why Europe's connected vehicle guidelines matter, International Association of Privacy Professionals, 2023.

Below are links to several articles that were written during my tenure at previous law firms:

<https://www.crowelldatalaw.com/author/rcampbell/>

[https://www.lexology.com/firms/squire-patton-boggs/robin\\_campbell](https://www.lexology.com/firms/squire-patton-boggs/robin_campbell)

<https://www.natlawreview.com/author/robin-b-campbell>

[https://issuu.com/azbigmedia/docs/azb\\_septoct\\_2018/24](https://issuu.com/azbigmedia/docs/azb_septoct_2018/24)

<https://www.mondaq.com/unitedstates/privacy-protection/749862/amendments-to-the-california-consumer-privacy-act-of-2018-progress-toward-clarity?type=mondaqai&score=59>

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