

Swiss-U.S. Privacy Shield Arbitrator

Dr. Reinhard Oertli
Meyerlustenberger Lachenal

Current Employer-Title	Meyerlustenberger Lachenal Ltd. (MLL)– Partner
Profession	Attorney, Arbitrator, Judge
Work History	Partner, Meyerlustenberger Lachenal, 2004 – Present; Member, Supreme Court of the Canton of Zurich, 1998 – 2012; Partner (Head of IT/IP service line), Major Business Advisory and Auditing Firm in Zurich, 1999 – 2003; Associate, Major Business Advisory and Auditing Firm in Zurich, 1993 – 1998; Associate, Internationally Active Business Law Firm in Zurich, 1992 - 1993; Associate, Internationally Active Business Law Firm in Philadelphia, 1988 – 1992.
Experience & Expertise in U.S. Privacy Law and EU Data Protection Law	Vast practical experience in data protection issues since many years as co-head of the data protection practice group of MLL, comprising approximately seven lawyers devoting all or most of their time to data protection issues. Most matters concern data protection issues in a cross-border context, with a particular focus on Swiss-U.S. data protection issues (mass employee data processing in Switzerland for U.S. employees, data flows from and to the U.S.A. in the engineering, finance, and street view sector, finance data of U.S. customers of Swiss asset manager accessible also from the U.S., electronic health data), involving also issues under U.S.A. federal law and the laws of the State of California.
Experience & Training in Alternative Dispute Resolution	Has acted as sole arbitrator, co-arbitrator and chairman of the arbitral tribunal in a great number of cases under the arbitration rules of the ICC, UNCITRAL and the Swiss Chambers, and has also represented various Swiss and international clients before arbitral tribunals in Switzerland and in other countries.
Professional Licenses	Admitted to the Bar: Switzerland, 1988; New York, 1990.
Professional Associations	International Association for the Protection of Intellectual Property (AIPPI); Member of the Board of AIPPI Switzerland; American Bar Association (ABA); Swiss Institute for IP rights (INGRES); The London Court of International Arbitration (LCIA); Swiss Arbitration Association (ASA); Swiss-American Chamber of Commerce, Legal Chapter; Camera di Commercio Italiana per la Svizzera; German Association of Law and Informatics (Deutsche Gesellschaft für Recht und Informatik, DGRI); Zurich Lawyers' Association (ZAV).
Education	University of Pennsylvania Law School (LL.M. - 1989); University of Zurich (Dr. iur. - 1988); University of Zurich (lic. iur. -1982).
Languages	German, English, Italian, French

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Note that the Arbitration Panel for EU-U.S. Privacy Shield Arbitrations was established by the EU and the U.S. Department of Commerce as specified in Annex I, section F. of the Privacy Shield Framework. Accordingly, unless specified otherwise in their biographical information, arbitrators on the list of Privacy Shield arbitrators are not members of the AAA-ICDR's roster of arbitrators. All information contained in this resume has been provided directly by the arbitrator in connection with their potential selection for Privacy Shield arbitrations.

Publications, Speeches & Testimony

Christopher V. Carani (ed.), Design Rights: Functionality and Scope of Protection, Switzerland chapter, 2017; Draft revision of the Swiss Federal Data Protection Act compared with the legal situation in the EU | Lexology, January 2017; Copyright, Summary on library decisions of Swiss courts, held at the annual assembly of INGRES, 1 July 2015; Concerns over proposed patent exemption for physicians and pharmacies in Switzerland | Kluwer Patent Blog, 3 June 2015; Liability of E-Commerce Platforms for Copyright and Trademark Infringement, A World Tour | Landslide 7/5, May/June 2015; Commentary to Swiss Private Law, 3.A., Chapter on Corporate Names, Zurich 2015; Chapter on Auditing, Zurich 2015; Reinhard Oertli (ed.), Commentary on Swiss Copyright Act, 2. ed., Berne 2012, author of chapter on limitations of copyright; Copyright and Internet (Music Download), Internet Magazine newsBYTE.ch, February 2005.

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