

EU-U.S. and Swiss-U.S. Privacy Shield Arbitrator

Lisa J. Sotto
Hunton & Williams LLP

Current Employer-Title	Hunton & Williams LLP - Partner and Chair of the Global Privacy and Cybersecurity Practice
Profession	Recognized globally as a leader in privacy and cybersecurity, Lisa is a preeminent lawyer focusing on global data protection law issues.
Work History	Partner, Hunton & Williams LLP, 1995 - Present; Associate, Hunton & Williams LLP, 1989 - 1995; Associate, Cadwalader, Wickersham & Taft LLP, 1987 - 1989.
Experience & Expertise in U.S. Privacy Law and EU Data Protection Law	Lisa assists clients in identifying, evaluating and managing risks associated with privacy, data protection and cybersecurity issues. She advises clients on U.S. privacy, information security, and data breach notification laws. Lisa is well-versed on global data protection laws, with a particular focus on EU data protection law and data transfer issues. She has assisted over 70 companies in certifying to the EU-U.S. Privacy Shield. Lisa also provides extensive advice on global information programs, including conducting all phases of privacy assessments and data protection audits. In addition, she guides clients on risks and potential liabilities associated with inadequate privacy and data security practices in high-stakes corporate transactions.
Experience & Training in Alternative Dispute Resolution	Lisa has represented clients throughout the world before regulatory agencies and in dispute resolution proceedings in cases arising out of privacy and data security claims asserted by regulators, consumers, employees, business partners and other parties.
Professional Licenses	Admitted to the Bar: New York, 1988; IAPP Fellow of Information Privacy (FIP); IAPP Certified Information Privacy Professional in the United States (CIPP/U.S.); IAPP Certified Information Privacy Manager (CIPM).
Professional Associations	Chair, U.S. Department of Homeland Security's Data Privacy and Integrity Advisory Committee; Chair, International Privacy Law Committee, New York State Bar Association; Chair, New York Privacy Officers' Forum; Lead Advisor, DataGuidance U.S. Panel of Experts; Member, Law and Ethics Advisory Board, SAI Global; Member, American Law Institute; Fellow, American Bar Foundation.
Education	University of Pennsylvania Law School (JD - 1987); Cornell University (BA, with distinction in all subjects - 1984).
Languages	English

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Note that the Arbitration Panel for EU-U.S. Privacy Shield Arbitrations was established by the EU and the U.S. Department of Commerce as specified in Annex I, section F. of the Privacy Shield Framework. Accordingly, unless specified otherwise in their biographical information, arbitrators on the list of Privacy Shield arbitrators are not members of the AAA-ICDR's roster of arbitrators. All information contained in this resume has been provided directly by the arbitrator in connection with their potential selection for Privacy Shield arbitrations.

Publications, Speeches & Testimony

- Editor and lead author, Privacy and Cybersecurity Law Deskbook (1,400-page treatise and annual updates), Second Edition, Aspen Publishers, Wolters Kluwer Law & Business, 2010-2017
- Co-author, Data Protection & Privacy, United States, Getting the Deal Through, 2014-2017
- Co-author, The EU-U.S. Privacy Shield: A How-To Guide, Law360, July 19, 2016
- Co-author, Maximillian Schrems v. Data Protection Commissioner, E-Commerce Law Reports, Volume 15 Issue 5, October 2015
- Co-author, Business Without Borders: The Importance of Cross-Border Data Transfers to Global Prosperity, Hunton & Williams and U.S. Chamber of Commerce, May 2014
- Speaker, GDPR Breach Notification: A How-To Guide, December 5, 2017
- Panelist, U.S. Chamber Institute for Legal Reform, 18th Annual Legal Reform Summit, Preparing for an Expedition: Emerging Technologies and Liability, October 25, 2017
- Panelist, NAAG Fall Consumer Protection Conference, What You Need to Know Right Now About Ransomware, October 23, 2017
- Speaker, ACA Aponix's Preparing for Growing Cyber Threats, You've Been Hacked, October 18, 2017
- Panelist, Association of Corporate Counsel, Navigating Demands for Ransom and Other Ethical Challenges in Cyber Investigations, October 3, 2017
- Speaker, Centre for Information Policy Leadership, GDPR Impact and Implementation, September 26, 2017
- Moderator, Privacy Leaders Council: How to Prepare for the GDPR, Retail Industry Leaders Association, April 18, 2017
- Panelist, New York City Bar Association, Will the Surveillance State Doom Transatlantic Data Transfer? The Future of the U.S. - E.U. Privacy Shield Agreement, February 28, 2017
- Speaker, Seeking Solutions: Attributes of Effective Data Protection Authorities, U.S. Chamber of Commerce, February 22, 2017
- Testified before US House of Representatives, "Data Protection and the Consumer: Who Loses When Your Data Takes a Hike?"
- Testified before US Department of Health & Human Services' Subcommittee on Privacy and Confidentiality of the National Committee on Vital and Health Statistics regarding RFID use in health care.
- Testified before CSIS Commission on Cyber Security for the 44th Presidency.

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