

EU-U.S. DPF, UK Extension to the EU-U.S. DPF, and Swiss-U.S. DPF Arbitrator

Lisa J. Sotto
Hunton Andrews Kurth LLP

Current Employer-Title	Hunton Andrews Kurth LLP - Partner and Chair of the Global Privacy and Cybersecurity Practice
Profession	Recognized globally as a leader in privacy and cybersecurity, Lisa is a preeminent lawyer focusing on global data protection law issues.
Work History	Partner, Hunton Andrews Kurth LLP, 1995 - Present; Associate, Hunton & Williams LLP, 1989 - 1995; Associate, Cadwalader, Wickersham & Taft LLP, 1987 – 1989.
Experience & Expertise in U.S. Privacy Law and EU Data Protection Law and, As Appropriate, Any Other European Data Protection Law	<p>Lisa assists clients in identifying, evaluating and managing risks associated with privacy, data protection and cybersecurity issues. She advises clients on complying with U.S. privacy and information security rules and managing cybersecurity incidents. Lisa is well-versed on global data protection laws, with a particular focus on EU/UK data protection law and data transfer issues. She has assisted over 80 companies in certifying to the EU-U.S.</p> <p>Data Privacy Framework and Privacy Shield. Lisa also guides clients on risks and potential liabilities associated with privacy and data security practices in high-stakes corporate transactions.</p>
Experience & Training in Alternative Dispute Resolution	Lisa has represented clients throughout the world before regulatory agencies and in dispute resolution proceedings in cases arising out of privacy and data security claims asserted by regulators, consumers, employees, business partners and other parties.
Professional Licenses	Admitted to the Bar: New York, 1988; IAPP Fellow of Information Privacy (FIP); IAPP Certified Information Privacy Professional in the United States (CIPP/U.S.); IAPP Certified Information Privacy Manager (CIPM); IAPP Privacy Law Specialist, American Bar Association Accredited Lawyer Certification Program.

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As described respectively in Annex I of the EU-U.S. Data Privacy Framework (“EU-U.S. DPF”) Principles, the Letter from the U.S. Department of Commerce’s International Trade Administration (“ITA”) regarding the UK Extension to the EU-U.S. DPF, and Annex I of the Swiss-U.S. Data Privacy Framework (“Swiss-U.S. DPF”) Principles, an EU/EEA, UK (or Gibraltar), or Swiss individual has the option to invoke binding arbitration to determine whether a participating organization has violated its obligations under the DPF Principles as to that individual and whether any such violation remains fully or partially unremedied (“residual claims”).

The International Centre for Dispute Resolution® (“ICDR®”) is the international division of the American Arbitration Association® (“AAA®”) and the administrator for the EU-U.S. DPF Annex I Binding Arbitration Program and the Swiss-U.S. DPF Annex I Binding Arbitration Program. The ICDR-AAA provides arbitrators to parties on cases administered by the ICDR-AAA under the ICDR-AAA® EU-U.S. DPF Annex I Arbitration Rules and the ICDR-AAA® Swiss-U.S. DPF Annex I Arbitration Rules.

All information contained in this resume has been provided directly by the arbitrator in connection with potential selection for arbitrations brought pursuant to Annex I of the DPF Principles. Unless specified otherwise in their biographical information, arbitrators on the ICDR-AAA® EU-U.S. Data Privacy Framework Arbitrators roster or the ICDR-AAA® Swiss-U.S. Data Privacy Framework Arbitrators roster are not members of any other ICDR-AAA® roster of arbitrators.

Professional Associations	Chair, U.S. Department of Homeland Security’s Data Privacy and Integrity Advisory Committee; Member, New York State Department of Financial Services’ (NYDFS) Financial Innovation Advisory Board, 2022-Present; Chair, New York Privacy Officers’ Forum; Advisor and Contributor, DataGuidance U.S. Panel of Experts; Member, American Law Institute; Fellow, American Bar Foundation.
Education	University of Pennsylvania Law School (JD - 1987); Cornell University (BA, with distinction in all subjects - 1984).
Languages	English
Publications, Speeches & Testimony	Editor and lead author, Privacy and Cybersecurity Law Deskbook (2,400-page treatise and annual updates), Aspen Publishers, Wolters Kluwer Law & Business, 2010-2024; Co-author, Data Protection & Privacy, United States, Getting the Deal Through, 2014-2024; Co-author, President Biden’s Executive Order Enables Agencies to Address Key Artificial Intelligence Risks, Privacy & Cybersecurity Law Report, February 2024; Co-author, A New Era: The EU-U.S. Data Privacy Framework, Thomson Reuters’ Regulatory Intelligence, July 26, 2023; Co-author, The EU-U.S. Privacy Shield: A How-To Guide, Law360, July 19, 2016; Co-author, Maximillian Schrems v. Data Protection Commissioner, E-Commerce Law Reports, Volume 15 Issue 5, October 2015; Co-author, Business Without Borders: The Importance of Cross-Border Data Transfers to Global Prosperity, Hunton & Williams and U.S. Chamber of Commerce, May 2014; Chair, 2024 Cambridge Forum for Cybersecurity Leaders, Washington D.C. March 3-5, 2024; Speaker, Achieving Regulatory Compliance in the Face of AI-Enhanced Cybercrime, Acronis Compliance Webinar, February 7, 2024; Speaker, IAPP KnowledgeNet ‘Data Privacy Day’, February 1, 2024; Panelist, AI: Privacy, Data Protection and Transparency Think Tank, ACI’s Inaugural National Conference on AI Law, Ethics and Compliance, November 1, 2023; Speaker, U.S. Privacy Landscape: Overview of State and Federal Privacy Laws, Information Systems Security Association (ISSA) Privacy Special Interest Group Webinar, April 18, 2023; Speaker, From Safe Harbor to Privacy Shield to the Trans-Atlantic Data Privacy Framework: The Saga Continues, Hunton Andrews Kurth Webinar, March 2, 2023; Speaker, Practical Privacy: What You Need to Know NOW about GDPR, CCPA and Emerging Regulations, ResNexus Webinar, December 14, 2022.

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