

EU-U.S. and Swiss-U.S. Privacy Shield Arbitrator

John Verdi
Future of Privacy Forum

Current Employer-Title	Future of Privacy Forum – Vice President of Policy
Profession	Policy, Law, and Technology
Work History	Vice President of Policy, Future of Privacy Forum, 2016 - Present; Director of Privacy Initiatives, U.S. Dept. of Commerce (National Telecommunications and Information Administration), 2012 - 2016; General Counsel, Electronic Privacy Information Center, 2008 - 2012; Associate, Bode & Grenier LLP, 2003 - 2008; Freelance Senior Web Developer/Tech Lead, 1997 - 2001.
Experience & Expertise in U.S. Privacy Law and EU Data Protection Law	Supervises the policy portfolio as FPF – a Washington, DC-based non-profit organization that serves as a catalyst for privacy leadership and scholarship. This work includes global, cutting-edge projects regarding the privacy and data protection implications of connected cars, smart cities, drones, advertising technologies, educational technologies, biometrics, artificial intelligence, and the Internet of Things. His work in the data protection field includes roles in the Obama Administration (where he led public-facing initiatives concerning mobile apps, drones, and facial recognition technology) and the Electronic Privacy Information Center (where he supervised EPIC’s Supreme Court litigation program). At various times, John has worked as a computer programmer, lawyer, and policy analyst.
Experience & Training in Alternative Dispute Resolution	Represented clients in civil lawsuits and mediations, argued before judges and juries, presented cases to mediators, and successfully negotiated settlements between parties. In his role at the U.S. Department of Commerce, John successfully ran open and transparent processes that helped stakeholders reach consensus on important and sometimes controversial public policy issues regarding consumer privacy.
Professional Licenses	Admitted to the Bar: District of Columbia, 2006.
Education	Harvard Law School, (J.D. - 2002); Binghamton University (B.A. Philosophy, Politics, and Law - 1998).
Languages	English
Publications, Speeches & Testimony	Select Publications, Testimony, and Speeches Concerning U.S. Privacy Law and EU Data Protection Law Drones and Privacy by Design: Embedding Privacy Enhancing Technology in Unmanned Aircraft: https://fpf.org/wp-content/uploads/2016/08/Drones and Privacy by Design FPF Intel Precision Hawk.pdf

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Note that the Arbitration Panel for EU-U.S. Privacy Shield Arbitrations was established by the EU and the U.S. Department of Commerce as specified in Annex I, section F. of the Privacy Shield Framework. Accordingly, unless specified otherwise in their biographical information, arbitrators on the list of Privacy Shield arbitrators are not members of the AAA-ICDR’s roster of arbitrators. All information contained in this resume has been provided directly by the arbitrator in connection with their potential selection for Privacy Shield arbitrations.

Formal Comments to the U.S. Department of Transportation Regarding the Privacy Implications of Vehicle to Vehicle Communications: https://fpf.org/wp-content/uploads/2017/04/FPF-Conunents-on-V2V_041217_Final.pdf

Kids & The Connected Home: Privacy in the Age of Connected Dolls, Talking Dinosaurs, and Battling Robots: <https://fpf.org/wp-content/uploads/2016/11/Kids-The-Connected-Home-Privacy-in-the-Age-of-Connected-Dolls-Talking-Dinosaurs-and-Battling-Robots.pdf>

The Electronic Frontier of Civil Liability, 4th Annual Judicial Symposium: <https://www.youtube.com/watch?v=MM60-DgEh-A>

EPIC Complaint to Federal Trade Commission Regarding Facebook's Alteration of Privacy Settings: <https://epic.org/privacy/inrefacebook/EPIC-FacebookComplaint.pdf>

EPIC Complaint to Federal Trade Commission re: Google Buzz: <https://epic.org/privacy/ftc/googlebuzz/GoogleBuzzComplaint.pdf>

Legal Brief in *Commonwealth v. Connolly* (Privacy of Location/GPS Coordinates): <https://epic.org/privacy/connolly/042009amicus.pdf>

Legal Brief in *Tolentino v. New York* (Privacy Implications of Database Errors): https://epic.org/amicus/tolentino/Tolentino_Final.pdf

Legal Brief in *Flores-Figueroa v. United States* (Legal and Policy Implications of Identity Theft): https://epic.org/privacy/flores-figueroa/122208_brief.pdf

Legal Brief in *IMS v. Sorrell* (Health Privacy): https://epic.org/privacy/ims_sorrell/epic_amicus.pdf

Legal Brief in *Securities and Exchange Commission v. Rajaratnam* (Wiretap): https://epic.org/amicus/EPIC_brief_Rajaratnam.pdf

Legal Brief in *Bunnell v. MPAA* (Email Privacy and Wiretap Act): https://epic.org/privacy/bunnell/bunnell_amicus_final.pdf

Legal Brief in *Doe v. Luzerne County* (Informational Privacy): https://epic.org/amicus/luzerne/EPIC_Luzerne_Amicus_Brief.pdf

The 21st Century Panopticon? Computers, Freedom, and Privacy 2008: http://www.cfp2008.org/wiki/index.php/The_21st_Century_Panopticon%3F

Testimony Regarding Improper Political Review of Freedom of Information Requests https://oversight.house.gov/wp-content/uploads/2012/01/Verdi_Testimony.pdf

Testimony on Bill 17-34, the " District of Columbia Spam Deterrence Act of 2007": https://epic.org/privacy/junk_mail/spam/DC_Council_Spam.pdf

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